



YesTV Interactive

Multi-Media, Training and Marketing Solutions

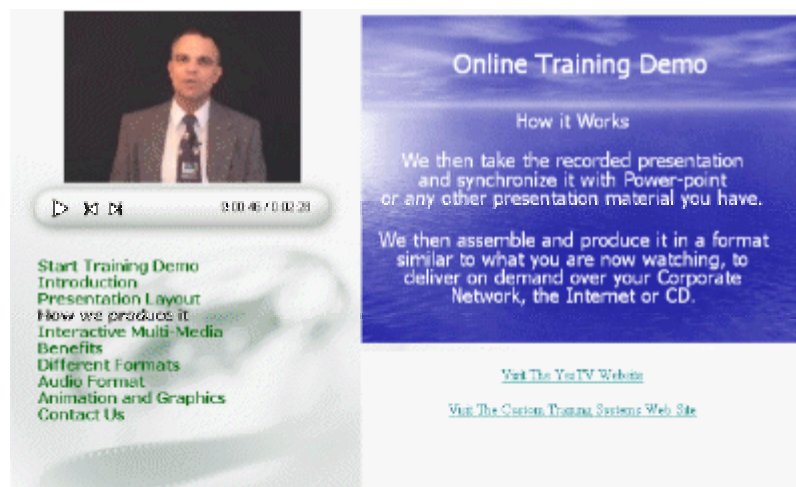
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Web Based Training - Overview

What is it?

Our web based training production service is a cost effective method to archive and duplicate your instructor led training courses. The final production can be delivered in a standard web browser window via CD, Intranet, WAN or globally over the Internet.

Example Browser Screen capture of Web Based Training:
Live Online Example (High Bandwidth) – <http://www.yestv.net/elearning>



Upper left screen – Video or Audio of presenter

Upper right screen – Synchronized Power-Point with animation and links

Lower left screen – Course Table of Contents

Lower right screen – HTML web links to quizzes or assessment modules

Benefits:

- Eliminates travel costs and scheduling restrictions
- Reduced Cost of training delivery
- Produce it once, deliver it an unlimited amount of times at no extra cost
- Available on demand 24 x 7 globally
- Creates an information legacy archive for staff
- Produced in a self-paced, multi-media format

The Production Process:

Step 1: Asset and Content Gathering:

We come on site and videotape your instructor led training or take your existing promotional or training material (Audio, Video, Power-Point) and organize it for assembly and delivery in a digital format.

Step 2: Digitizing:

We take the content and convert it to a digital format that can be delivered on a computer.

Step 3: Assembly:

We take your learning guides or any supplemental materials or assets and synchronize them along an audio or video timeline so the end user can access any point in the final presentation in a self-paced, on demand format.

Step 4: Distribution:

You have the option of delivering the final training product on CD, Video, over a local area network (LAN) or globally over the Internet.

Who uses it?

Examples of corporations that effectively use archived training.

Human Resource Departments

- For most core soft-skills and IT training needs

Outplacement Counseling

- To assist out-placed individuals in a rapid job transition

International Companies

- Deliver training globally over the Internet, CD or wide area network

Hi Tech Companies

- Duplicate your sales force by offering clients interactive demos of your software or products.

Financial Institutions

- Offer interactive information about financial planning, investing and other banking services

If you have any further questions about our Web based Training or any other products and services we offer, please visit our web site or contact us.

Thank you, Hal Tipper

President – YesTV Interactive - Intelimarket